

# Comparison Of Liquidity In Smaller Assets + Markets



## **KEY OBSERVATIONS**

- over multiple cycles, as well as 2023.
- $\frown$ larger asset sales over the 16 years of its existence.
- 3 recent rate hike environment in the Western United States.
- Liquidity metrics utilized were: 4
  - Average Annual Transaction Volume (p. 3)
  - Volatility in Transaction Volume (p. 4)
  - Peak to trough percentage decline (p. 5)
- 5 timing and price optimization.

Appendix - Data for just secondary and tertiary markets in the Western United States analyzed the same metrics with very similar results.



Green Street released a report in early 2024 highlighting the continued resiliency of sales activity of smaller assets outperforming disposition rates of larger assets

Graceada Partners has experienced smaller asset sales being more liquid than

In utilizing CoStar data from 1Q 2006 - 1Q2024, Graceada measured the liquidity of smaller (\$1-40M) and larger (\$40M+) asset sales during the GFC, Pandemic, and

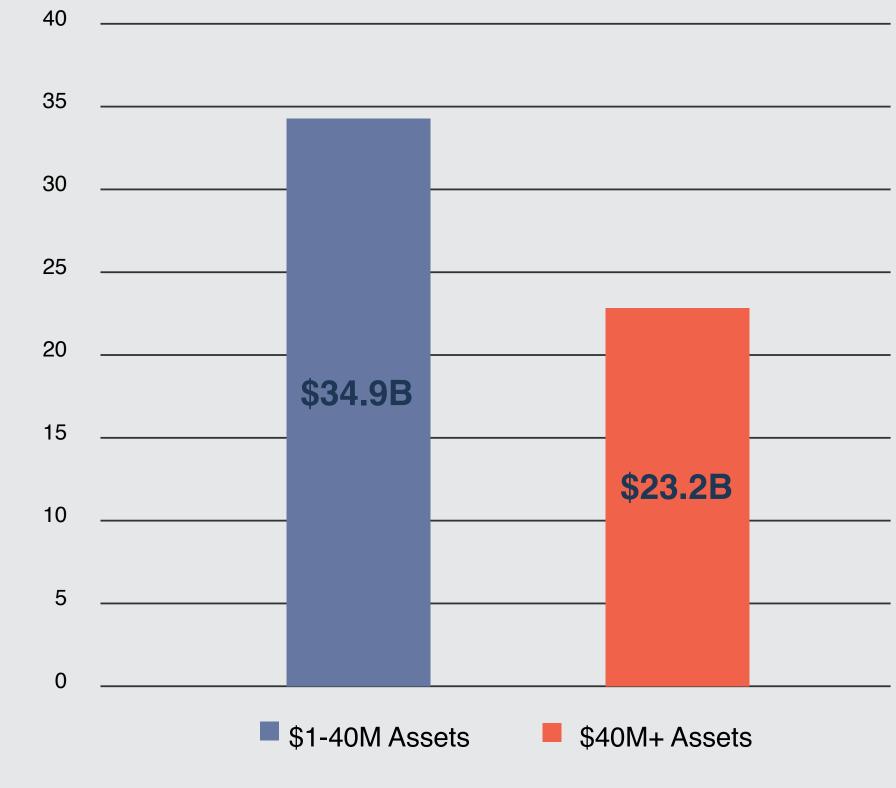
Analysis results demonstrate greater liquidity in smaller assets sales, attributed primarily to larger buyer pools available (private and institutional investors) and the fact that private capital seller & buyer motivations are often external to market



### AVERAGE ANNUAL TRANSACTION VOLUME

**Billions of Dollars** 

Average Annual Transaction Volume



2006 to present, source: Costar

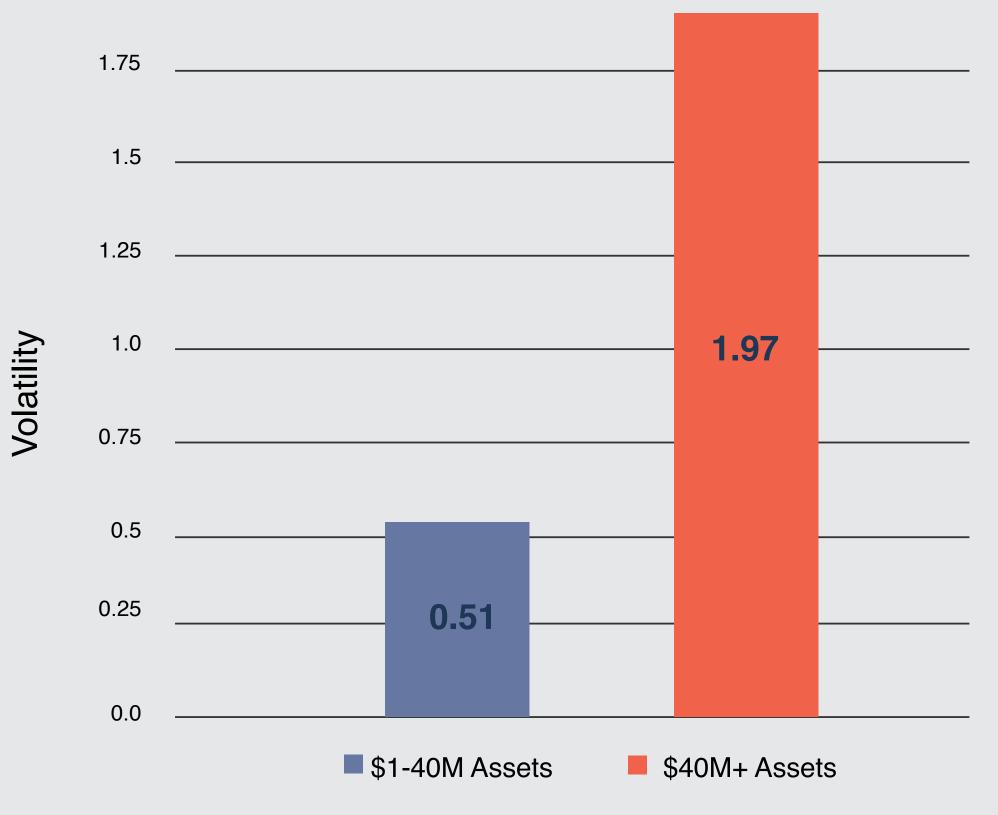
GRACEADA PARTNERS **Western United States** 

| Asset Size | Average Annual<br>Transaction Volume |  |  |
|------------|--------------------------------------|--|--|
| \$1-40M    | \$34.9B                              |  |  |
| \$40M+     | \$23.2B                              |  |  |



### VOLATILITY IN TRANSACTION VOLUME

Volatility in Transaction Volume



Standard deviation, 2006 to present, source: Costar

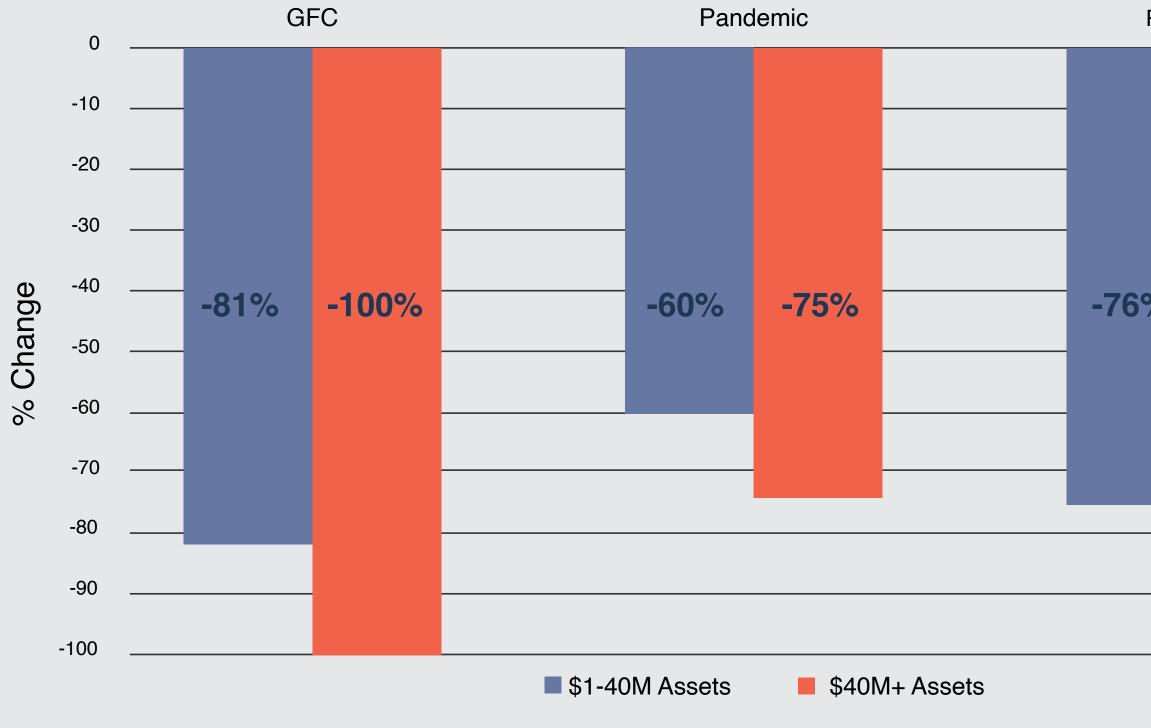
**Western United States** 

| Asset Size | Volatility in<br>Transaction Volume |
|------------|-------------------------------------|
| \$1-40M    | 0.51                                |
| \$40M+     | 1.97                                |



### PEAK TO TROUGH % DECLINE

#### Peak to Trough Decline in Quarterly Transaction Volume



2006 to present, source: Costar



### **Western United States**

| Rate | Hike |  |               |       | ecline in Quarterly<br>on Volume |        |  |
|------|------|--|---------------|-------|----------------------------------|--------|--|
|      |      |  | Asset<br>Size | GFC   | Pandemic                         | Rate H |  |
| %    | -90% |  | \$1-40M       | -81%  | -60%                             | -76    |  |
|      |      |  | \$40M+        | -100% | -75%                             | -90    |  |
|      |      |  |               |       |                                  |        |  |
|      |      |  |               |       |                                  |        |  |

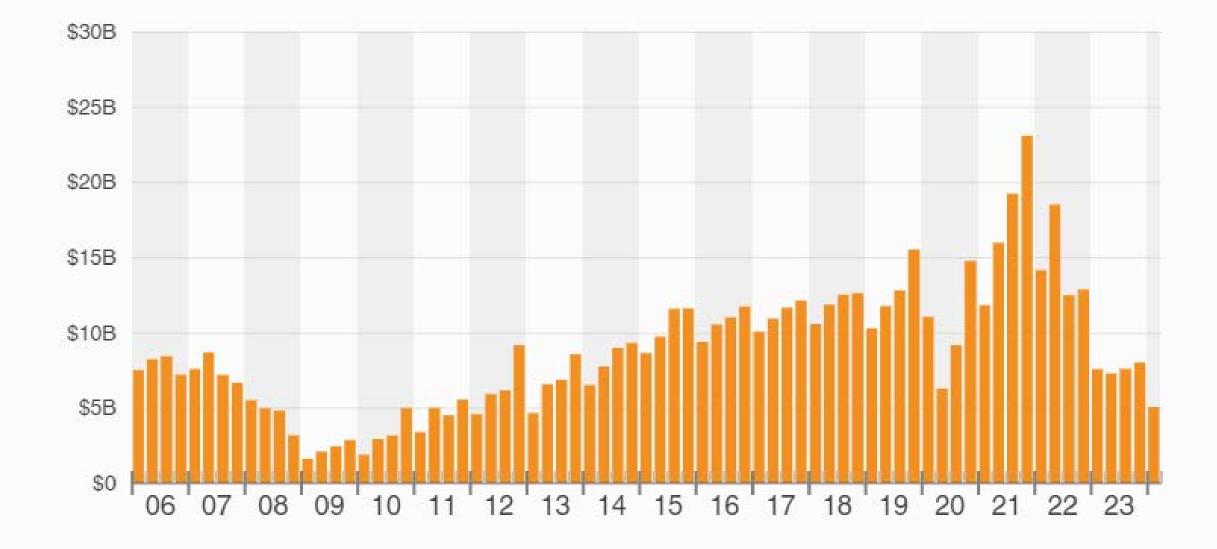








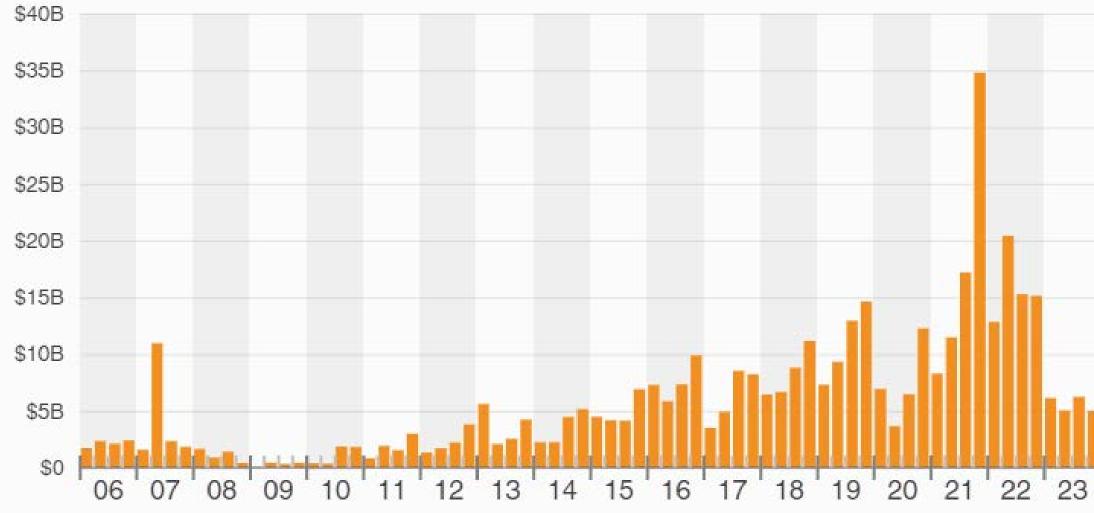
### COMPARISON OF LIQUIDITY IN Smaller Assets + markets



Sales Volume \$1-40M Assets Source: CoStar



#### **Western United States**



Sales Volume \$40M+ Assets

Source: CoStar







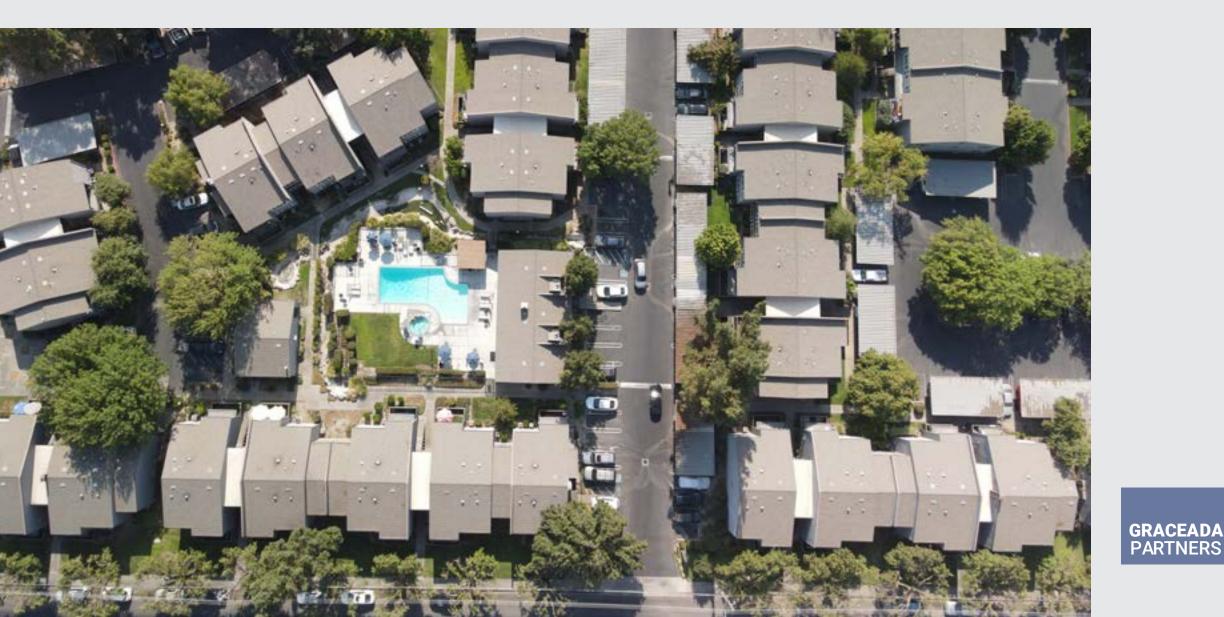
# Market Liquidity Case Study 2023



### **OVERVIEW**

Graceada, which invests in deal sizes in its markets in the \$10M-\$50M range, experienced robust sales efforts with its two dispositions in 2023, consistent with its previous years' experience. Minimum Gross Returns of 26% IRR and 1.7x Equity multiple were realized for investors.

Additional information for these dispositions, including a full list of buyers who entered the data room, as well as institutional and private equity owners in these specific markets, are noted in the following pages.



Summary information of dispositions

### The Edge • Multifamily • Tertiary Market

| 104                                  | <b>46</b> %                   | <b>54%</b> | 12           | 5   |
|--------------------------------------|-------------------------------|------------|--------------|---|
| Buyers<br>acccessed the<br>data room | Institutional/<br>syndicators | Private    | Total offers | "Best and Final"<br>with even mix of<br>buyer types |

### 915 B Street • Multitenant Industrial • Secondary Market

| <b>49</b>     | <b>92</b> %    | 6                   | 4       |
|---------------|----------------|---------------------|---------|
| Buyers        | Institutional/ | <b>Total offers</b> | "Best   |
| acccessed the | syndicators    |                     | all ins |

t and Final" all institutional/ syndicators

data room





### **Modesto, CA** THE EDGE AT LAKEWOOD

- 196 multifamily units
- Sold December 2023
- Sales price of \$42.7 million
- Gross IRR of 26%/Equity Multiple of 1.78x

- Ascenda Capital
- Winn Companies

- Cahill Realty

- Afton Properties
- FPA Multifamily
- IDEAL Capital Group
- The Lighthouse Group
- Clear Capital LLC
- Livcor
- KH Equities GSF Properties Inc
- Lincoln Avenue Capital



### 104 buyers accessed the data room

46% were institutional/syndicators

54% were high net worth individuals/families

#### Partial list of buyers who accessed the data room

- JRK Property Holdings
- Grupe Company
- The Bascom Group
- Abacus Capital Group
- Post Investment Group
- **Conam Investment Group**

- Valiance Capital
- Tesseract Capital Group
- Tilden Properties
- The Connected Companies
- American Community Developers Inc
- GHC Housing Partners
- Essex Property Trust
- American Hospitality Services
- Magma Equities
- Horizon Realty Advisors
- Glencrest Realty Group
- American Capital Group
- Sack Properties
- Realty Mogul
- Concord Real Estate Services
- Brixton Capital
- Rockview Capital
- Palma Capital Investments

- Stratford Partners
- Vital-Housing
- Allmark Inc
- Hudson Capital Management
- Stafford partners
- Bldg Partners
- Brickwell
- Rio Company
- Post Investments
- Catalyst Housing
- Redhill Realty
- MBK Homes

**Graceada Partners** 



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## THE EDGE AT LAKEWOOD

#### **Buyers who offered**

(Best & Final Offers Highlighted)

| Buyer  | <b>Buyer Type</b> |
|--|-------------------|
|  |                   |
| KDF Properties - E. Kopple                     | Private           |
| Nut Farmers - N. Ichaki                        | Private           |
| FPA Multifamily - D. Aschbacher                | Syndicator        |
| The Bascom Group LLC - J. Singleton            | Syndicator        |
| Afton Holdings Acquisitions LLC - R. Gradon    | Private           |
| American Capital Group - K. Lim                | Institutional     |
| Archimedes Asset Management Inc - L. Myers III | Private           |
| Diamond Court - P. Mayer                       | Private           |
| Orca Capital - J. Unger                        | Private           |
| Glencrest Realty - J. Adair                    | Institutional     |
| TMP Properties - T. Patrick III                | Private           |
| Archway Equities - S. Moghavem                 | Syndicator        |

### Institutional/Private Equity Owners in the Market

#### Company

JRK Property Holdings Ascenda Capital Winn Companies Grupe Company The Bascom Group Abacus Capital Group Cahill Realty Post Investment Group Conam Investment Group Afton Properties **FPA Multifamily IDEAL** Capital Group The Lighthouse Group **Clear Capital LLC** Livcor **KH Equities GSF** Properties Inc Lincoln Avenue Capital Valiance Capital **Tesseract Capital Group Tilden Properties** 

#### **HQ** Location

Los Angeles, CA Los Angeles, CA Boston, MA Stockton, CA Irvine, CA Los Angeles, CA Los Angeles, CA Los Angeles, CA Fresno, CA Los Angeles, CA San Francisco, CA Clovis, CA Los Angeles, CA Los Angeles, CA Chicago, CA Los Angeles, CA Fresno, CA New York, NY Berkeley, CA San Francisco, CA Walnut Creek, CA







### **915 B STREET**

- 108,960 SF industrial property
- Sold May 2023
- Sales price of \$12.5 million
- Gross IRR of 33%/Equity Multiple of 1.70x



- Dunleer

- Meadows Asset Management, LLC Metropolis Partners Inc

- Cruzan
- Greenlaw Acquisitions Two, LLC JADE Enterprises LLC Kennedy Wilson



### 49 buyers accessed the data room

92% were institutional/syndicators

8% were high net worth individuals/families

#### Partial list of buyers who accessed the data room

• AD Realty Advisors, Inc. **Dornin Investment Group** 

- Dylan Investments
- Jewell Capital, LLC
- Seagate Properties
- Soma Capital Partners
- Commercial Parks
- Transtar Commercial
- Brennan Investment Group

- Kingsbarn Realty Capital
- LDK Ventures
- Maxxam Enterprises
- Milan Capital Management, Inc.
- Miramar Capital
- Orton Development
- PCCP
- Rising Realty Partners
- Riverside Capital Realty
- ScanlanKemperBard Companies LLC
- Sutter Capital Group
- TA Realty
- The Bendetti Company
- The Koll Company
- Tidewater Capital
- Ares

- Crosse Partners
- EQT Exeter
- Four Column Investment LLC
- Kader Investments, Inc
- Saber Realty Advisors
- The Roxborough Group
- Urban West Ventures
- Eberle Company
- MacLaughlin and Company
- Rubicon Point Partners



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## **915 B STREET**

### **Buyers who offered**

(Best & Final Offers Highlighted)

| Buyer                   | <b>Buyer Type</b> |
|-------------------------|-------------------|
|                         |                   |
| Jewell Capital          | Syndication       |
| Soma Capital Partners   | Institutional     |
| Seagate Properties      | Institutional     |
| Dornin Investment Group | Institutional     |
| Dylan Investments       | Private           |
| STG Asset Management    | Institutional     |



#### Institutional/Private Equity Owners in the Market

#### Company

Westcore Pacific Properties Group LBA Logistics Seagate Properties SOMA Capital Partners Fortress Investment Group Panattoni Bayside Properties Berkeley Partners

#### **HQ** Location

San Diego, CA Los Angeles, CA Irvine, CA San Rafael, CA San Francisco, CA New York, NY Irvine, CA Laguna Beach, CA Oakland, CA

Graceada Partners





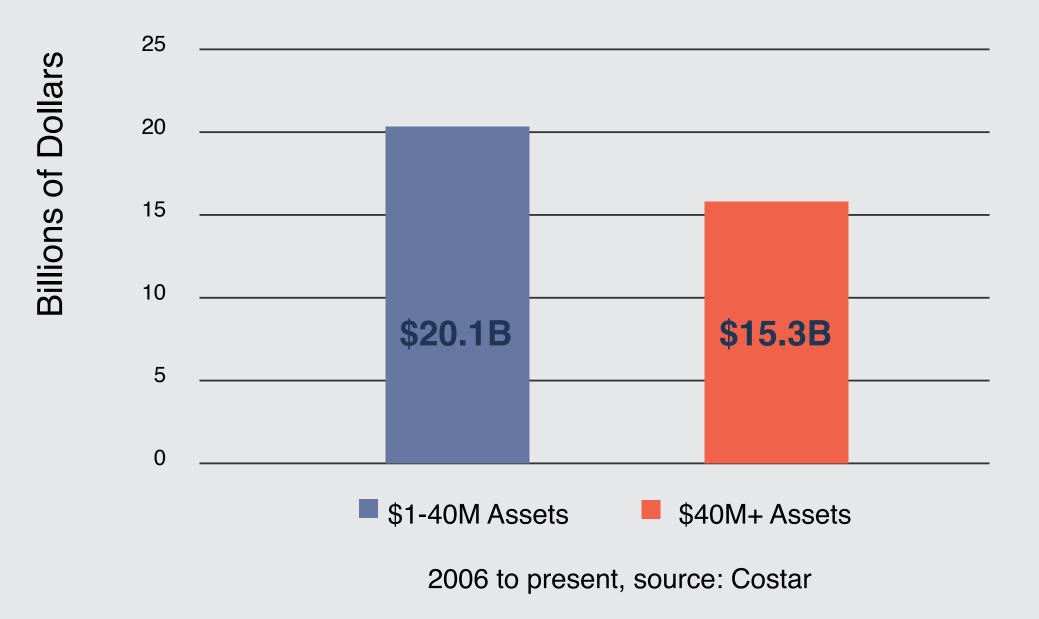
# Appendix

Data for only secondary and tertiary markets in the Western United States



### AVERAGE ANNUAL TRANSACTION VOLUME

Average Annual Transaction Volume



**GRACEADA** PARTNERS

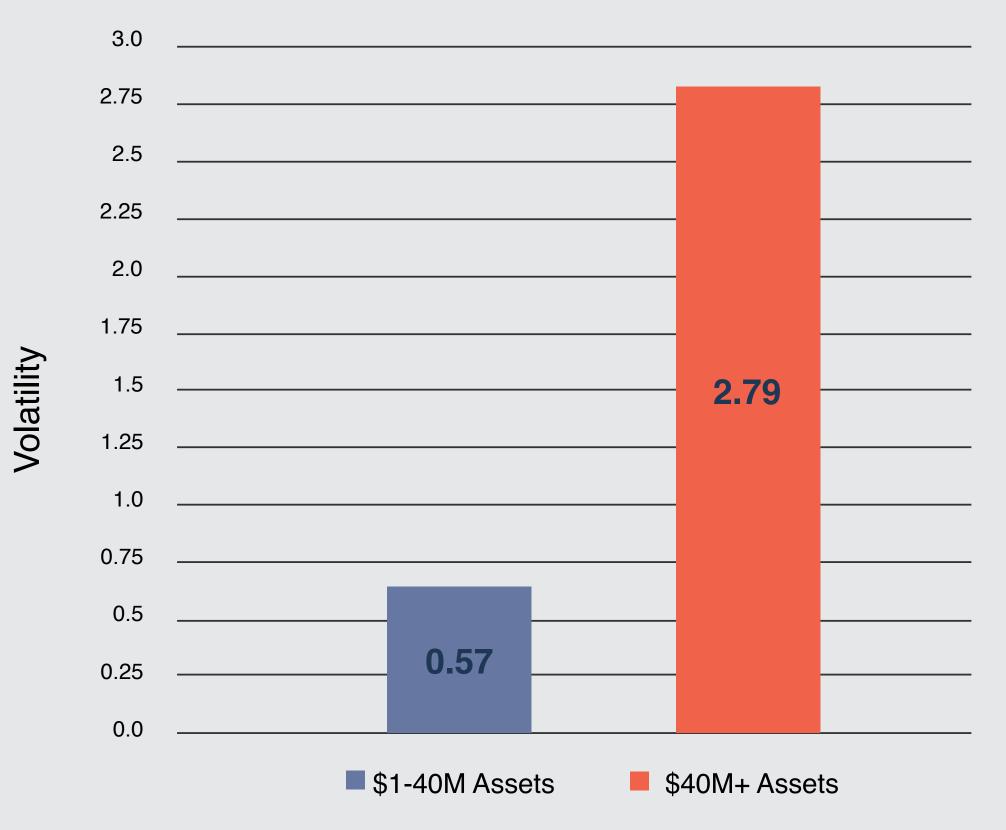
### Western United States Secondary & Tertiary Markets

| Asset Size | Average Annual<br>Transaction Volume |  |  |
|------------|--------------------------------------|--|--|
| \$1-40M    | \$20.1B                              |  |  |
| \$40M+     | \$15.3B                              |  |  |



### VOLATILITY IN TRANSACTION VOLUME

Volatility in Transaction Volume



Standard deviation, 2006 to present, source: Costar

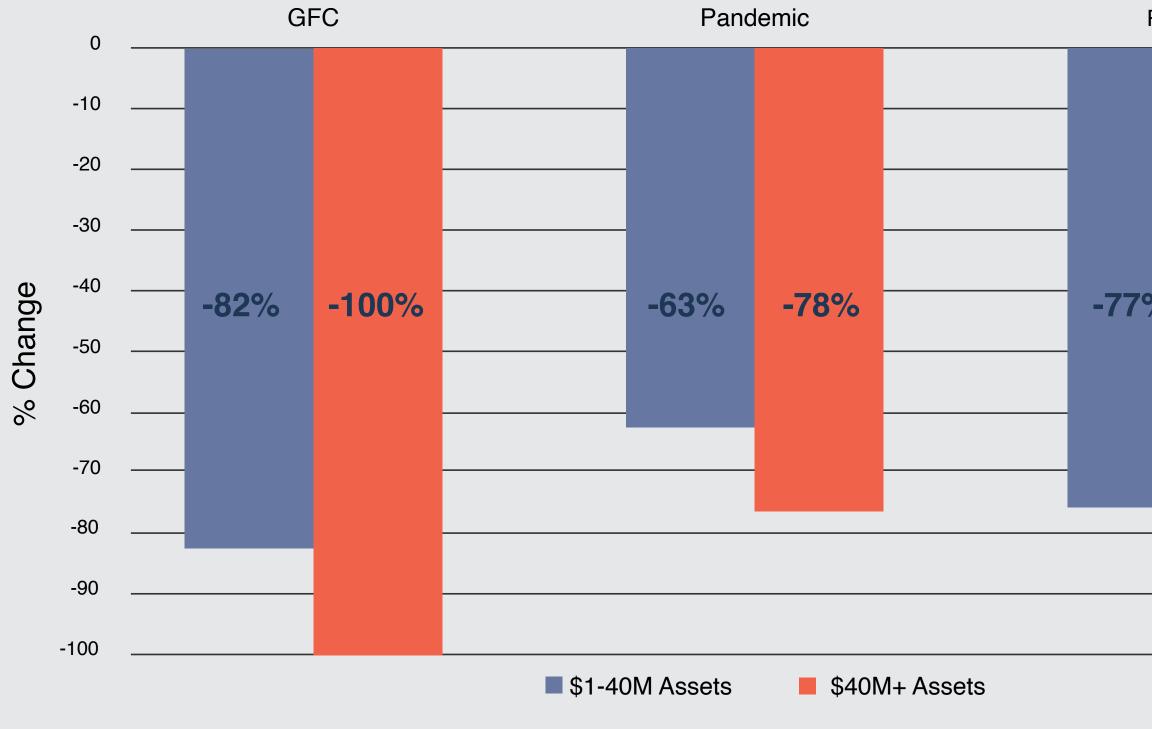
### Western United States Secondary & Tertiary Markets

| Asset Size | Volatility in<br>Transaction Volume |  |
|------------|-------------------------------------|--|
| \$1-40M    | 0.57                                |  |
| \$40M+     | 2.79                                |  |



### PEAK TO TROUGH % DECLINE

#### Peak to Trough Decline in Quarterly Transaction Volume



2006 to present, source: Costar



### Western United States Secondary & Tertiary Markets

| Rate | Hike | <br>Peak to Trough Decline in Quarterly<br>Transaction Volume |       |          |        |
|------|------|---|-------|----------|--------|
|      |      | <br>Asset<br>Size   | GFC   | Pandemic | Rate H |
| %    | -91% | <br>\$1-40M   | -82%  | -63%     | -77    |
|      |      | <br>\$40M+  | -100% | -78%     | -91    |
|      |      |   |       |          |        |
|      |      |   |       |          |        |

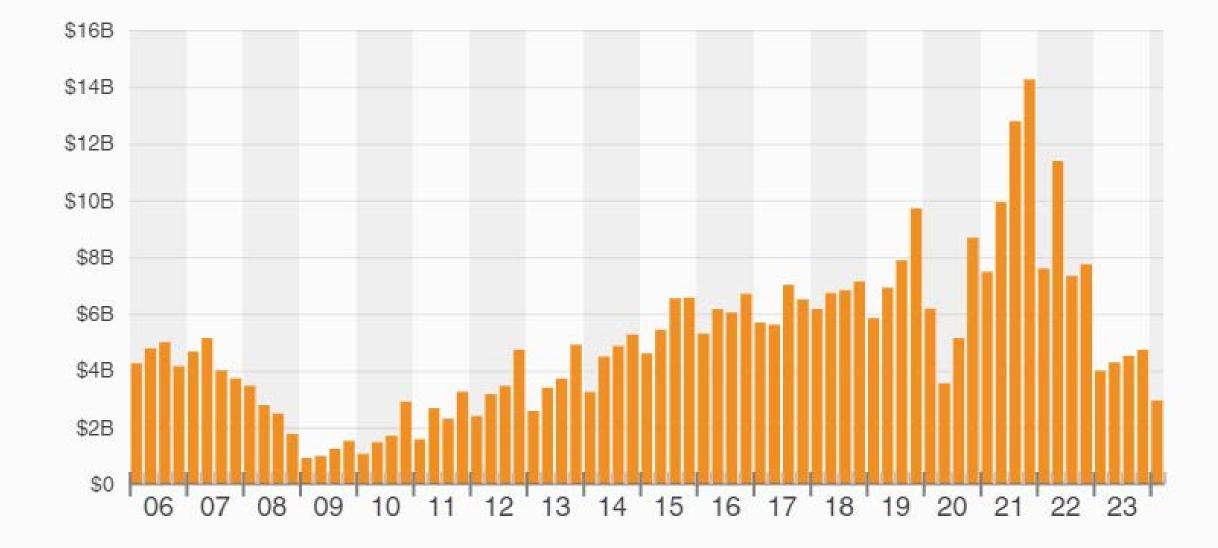








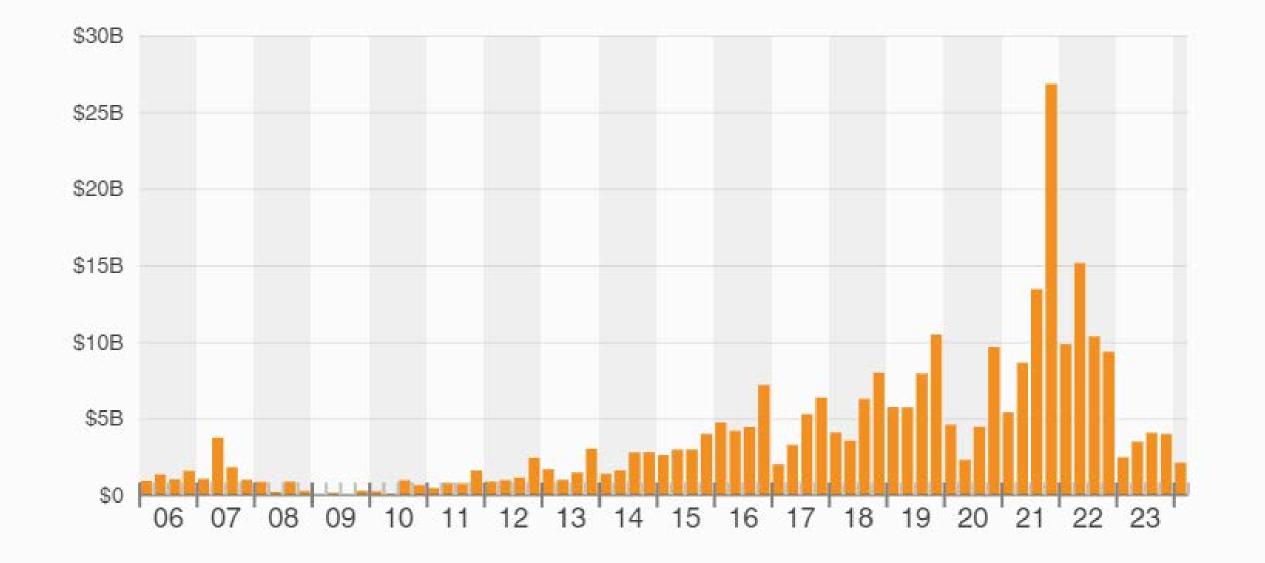
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Sales Volume \$1-40M Assets Source: CoStar



### Western United States Secondary & Tertiary Markets



Sales Volume \$40M+ Assets

Source: CoStar



